



FOOD + BEVERAGE INDONESIA

**6-9 MAY
2026**

**NUSANTARA INTERNATIONAL
CONVENTION EXHIBITION (NICE)
PIK 2 JAKARTA - INDONESIA**

**LEADING YOU TO INDONESIA'S
DYNAMIC F&B LANDSCAPE**

Organized by

Exhibition & Convention Expert
wakeni
PT WAHANA KEMALANIAGA MAKMUR

www.foodbeverageindonesia.com

▶▶ Your
Premier
Platform

to Capture Indonesia's Booming F&B Market

Be present where F&B industry manufacturers and suppliers want to be seen at Food + Beverage Indonesia 2026, the leading B2B trade exhibition serving up a dynamic platform to showcase cutting-edge flavors, innovative ingredients, and transformative F&B solutions.

Hosted at the state-of-the-art NICE PIK 2 in Jakarta, this revitalized B2B trade exhibition is your recipe for success, connecting you with top-tier buyers, trendsetting chefs, and industry pioneers. Elevate your brand's presence, plate up market-ready products, and get your business ready for unparalleled growth opportunities in one of Southeast Asia's most vibrant food and beverage markets.



JOIN US

from 6–9 May 2026
at NICE PIK 2, Jakarta,
to unlock new business
opportunities, meet
key stakeholders, and
establish your brand
as an innovator in
Indonesia's thriving
F&B sector.



WHY EXHIBIT

at Food + Beverage
Indonesia 2026?



Showcase Cutting-
Edge Products



Connect with
Decision-Makers



Stay Ahead with
Industry Insights



Tap into Jakarta's
Vibrant Market



Amplify Brand
Leadership

INDONESIA'S F&B INDUSTRY: A LUCRATIVE OPPORTUNITY

Indonesia's food and beverage industry is a powerhouse in Southeast Asia, fueled by a population of over 270 million, rapid urbanization, and a burgeoning middle class. Jakarta, the epicenter of this growth, is a hub for innovation and investment, making it the ideal location for Food + Beverage Indonesia 2026. With the industry evolving at an unprecedented pace, now is the time to invest in this high-potential market.

KEY MARKET INSIGHTS

MIDDLE-CLASS BOOM
DRIVING PREMIUMIZATION

SUSTAINABILITY AS A
COMPETITIVE EDGE

SURGING MARKET VALUE

E-COMMERCE AND
DIGITAL DISRUPTION

URBANIZATION AND
CONVENIENCE TRENDS

DRIVE YOUR BUSINESS FORWARD IN A COMPETITIVE LANDSCAPE

Exhibiting at Food + Beverage Indonesia 2026 delivers measurable value, positioning your brand for immediate impact and long-term growth.

Strategic Advantages of Being a F&B Innovator in Indonesia

1. Vast Consumer Appetite for Innovation
2. Innovation-Friendly Policies
3. Springboard to ASEAN Markets
4. Urban Epicenters of Trend Adoption
5. Resilient Supply Chain Ecosystem

Exhibit and Experience a Worthy Investment

1. High-Quality Leads
2. Enhanced Brand Authority
3. Actionable Market Intelligence
4. Direct Sales Opportunities
5. Long-Term Market Expansion

KEY EXHIBIT PROFILE

Food + Beverage Indonesia 2026 is designed to showcase products and solutions that meet the evolving demands of Indonesia's F&B market.

► **HIGHLIGHT YOUR INNOVATIONS ACROSS THESE HIGH-DEMAND CATEGORIES:**



Food Products:
Fresh, Frozen,
and Packaged



Beverages



Processing
and Packaging
Equipment



Hospitality and
Foodservice
Solutions



Ingredients:
Raw Materials,
Additives, and
Flavors



TARGET VISITOR PROFILE



Connect with a curated audience of industry professionals, including:



FOOD AND BEVERAGE
MANUFACTURERS



RETAILERS,
SUPERMARKETS, AND
E-COMMERCE PLATFORMS



INVESTORS AND
SUPPLY CHAIN
PARTNERS



FOODSERVICE AND
HOSPITALITY PROVIDERS



IMPORTERS AND
DISTRIBUTORS



Visit foodbeverageindonesia.com
for the complete exhibitor and visitor profiles.



POST SHOW REPORT

35.685+

trade visitors
from 35 countries

287+

exhibiting companies
from 10 countries



EXHIBITOR HIGHLIGHTS

93%

Exhibitors plan to return for the next edition, citing strong ROI and quality leads

91%

Reported that visitor traffic matched their target audience

89%

Successfully met qualified buyers, investors, and decision-makers

95%

Recognized the event as a key platform for business growth and industry relevance

VISITOR EXPERIENCE & SATISFACTION

Meaningful visits, relevant showcases, and strong intention to return.

99%

Visitors said the event met or exceeded their expectations

97%

Found the exhibitor offerings relevant to their business needs

99%

Expressed interest to return in the next edition

90%

Made valuable connections or business inquiries during the expo

About Venue

Welcome to NICE

Jakarta's New Landmark for World-Class Exhibitions

We're thrilled to announce the relocation of Food + Beverage Indonesia 2026 to NICE @ PIK2, Jakarta's latest and most cutting-edge venue for business and lifestyle events. From premium exhibition spaces to seamless F&B, hotel, and transport support, we've made sure that your move to NICE is more than just exciting—it's efficient, well-connected, and cost-conscious.

NICE
NUSANTARA INTERNATIONAL CONVENTION EXHIBITION

Embracing Food + Beverage Indonesia 2026
New Venue, New Spirit. First at NICE.

ORGANIZER SERVICE ARRANGEMENTS & VALUE POINTS

- 20m ceiling height
- 2 ton/m² floor load
- 48 rigging points
- 3,500+ parking spaces
- Hotel & F&B support
- Shuttle (planned)
- Strategic PIK 2 location





COST OF PARTICIPATION



PARTICIPATION FEE (min. 12 sqm)

USD 259 - per sqm
Inclusive VAT

IDR 3.500.000 per sqm
Inclusive VAT



PARTICIPATION FEE + SHELL SCHEME PACKAGE COST (min. 9 sqm)

USD 295 - per sqm
Inclusive VAT

IDR 3.995.000 per sqm
Inclusive VAT

ELECTRICAL AND FURNITURE ENTITLEMENT

(STANDARD SHELL
SCHEME PACKAGE)

ITEMS	9 sqm	12-17 sqm	18-23 sqm	24-35 sqm	≥ 36 sqm
Folding chair	2 pcs	3 pcs	4 pcs	6 pcs	8 pcs
Lockable cabinet	1 pc	1 pc	2 pcs	2 pcs	3 pcs
Discussion table	-	1 pc	1 pc	2 pcs	3 pcs
Wastepaper basket	1 pc	1 pc	2 pcs	3 pcs	3 pcs
Flourecent lamp 40 watt	2 nos	2 nos	4 nos	6 nos	6 nos
MCB (single phase) power point	2 amp	2 amp	4 amp	6 amp	8 amp
Needle punch carpet	1 ls	1 ls	1 ls	1 ls	1 ls
Fascia name	1 ls	1 ls	1 ls	1 ls	1 ls

Note: No financial credit will be given for any package item not utilized

SECURE YOUR PARTICIPATION AT FOOD + BEVERAGE INDONESIA 2026

Contact Info

Exhibition & Convention Expert
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SCAN HERE



Supporting Organizations



Supporting Associations

• ICA – Indonesian Chef Association • IPA – Indonesia Pastry Alliance • ACP – Association of Culinary Professionals • AP5I – Asosiasi Pengusaha Pengolahan dan Pemasaran Produk Perikanan Indonesia • GAPMMI – Gabungan Produsen Makanan Minuman Indonesia • APJI – Asosiasi Pengusaha Jasa Boga Indonesia • HCI – HIPMI Culinary Indonesia • IPF – Indonesia Packaging Federation • NAMPA – National Meat Processors Association Indonesia • APHI – Asosiasi Purchasing Hotel Indonesia • SCAI – Specialty Coffee Association of Indonesia • ISA - Indonesia Sommelier Association • APCI - Asosiasi Pengusaha Catfish Indonesia - Indonesian Pangasius • ARTI - Asosiasi Artisan Tea Indonesia • ACBI - Asosiasi Cokelat Bean to Bar Indonesia